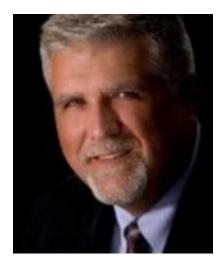


# Impact



Steve Stockton NOCBOR President

Happy Spring, NOCBOR members! This is the time of year when we all look forward to the mad dash of sellers and buyers in the marketplace, all eager to do business. One issue we have this year is the lowest inventory ever recorded. I'm sure we have all written over ask offers with escalation clauses, guaranteed appraisals, free occupancy and even no inspections, just to be beat out by another offer. Seems to me that the best thing we can do is get some darn listings!

One of my goals this year was for us to give back to the community and we have just the right plan coming up to do that, along with us interacting with our farms and sphere to generate the potential of more listings. NOCBOR will be doing a "Can Drive" for those who need. Normally, the U.S. post office does this every year, just about this time, but not this year. We have talked with several charities and they are all in great need for non-perishables. What this will involve is a walk through your farm areas, place a door hanger, which NOCBOR will provide, that states on a certain date you would be by to pick up non-perishable items placed on the porch. You could do e-mails or flyers. Your office could also be used as a drop off. This is a great way to serve our community and interact at the same time. We are planning for May, so watch for it.

#### **Designation Time!**

NOCBOR is the "Education Board of Choice." We provide continuous free workshops and now would be a great time to upgrade your education arsenal with a new designation. Some that I would suggest are GRI: Graduate Realtors® Institute; ABR: Accredited Buyer Representative; SRS: Seller Representative Specialist; CRS: Certified Residential Specialist & SRES: Senior Real Estate Specialist. Make 2021 the year you get started on your designation journey!!

#### **Culture Expansion**

One of my other goals this year is to create more culture among agents. The Membership Services Committee is kicking around a lot of new events, clubs and leagues. My office has a bowling and golf league every year and this has created a great bond with our agents. Going into next year, it would be great to have a league so we can get together on a weekly basis. The bowling league could be formed and start this fall. If you would like to be involved in setting either of these up, please let me know at Steve@TheStocktonTeam.com

#### **RPAC Update**

NOCBOR RPAC goal established by Michigan Realtors® for this year is 178K. We have collected just over 50K. Since our 2021 annual dues have been collected, this puts us well behind on that goal. We are planning several events to promote RPAC. Events in the works are a Bocce Ball Night, Skeet Shooting, Wine & Cheese, Pool & Darts and Scotch & Cigars. We want to spread the word on what RPAC does to protect our industry and personal property rights. Watch for the dates and hope see as many of you as possible!



#### **COVID & MAR Convention**

It seems like everyday I see several people on Facebook happy that they got their vaccine. With the trajectory the state is on, it looks like in-person events will be opening up more and we can finally get back to some kind of business as usual. With that said, I want to let you know about the Michigan Realtors® Annual Convention. If you have never been to one, this would be the best year to get started. The event is being held in Traverse City this year at the Grand Traverse Resort. The convention is a wealth of training classes, vendors and a great place to meet fellow agents all looking to improve their business. Don't forget that Traverse is wine country, golf and casinos. Great way to grow your business and have a blast doing it. Come register, you won't be sorry.

#### **Transaction Desk & Remine Docs**

Hopefully, you have all heard from Realcomp that Transaction Desk will be replaced with Remine Docs during this year. In my 44 years as a Realtor®, I have lived through many changes and I have found that it has always been for the better. I was lucky enough to have attended a demonstration of the new program and it looks amazing. Watch for the training classes. You will want to get ahead of the curve. We should always embrace change; change is where growth is!

#### In Conclusion

Wow, the first quarter of my year as President is already over! There is so much I would like to see happen, but the time is flying by. I'm sure you all feel the same way so I am reaching out to you for your ideas, thoughts and goals we should be working on to make NOCBOR the best it could be. You, the members, are what makes NOCBOR special, so please share your thoughts.









#### 2021 OFFICERS

President Steve Stockton, SFR	360-2900
President-Elect, Ann Peterson, GRI, ABR, SRES, e-PRO	495-8877
Treasurer Mary Rettig, ABR, GRI, MRP, SRES	646-5000
Secretary Marcy Soufrine, GRI	360-2900

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Kristine McCarty		810-515-1503
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	Eric Pernie

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Ann Peterson, GRI, ABR, SRES, e-PRO Steve Stockton, SFR

NORTH OAKLAND COUNTY BOARD OF REALTORS® 4400 West Walton | Waterford | MI | 48329 Phone (248) 674-4080 | Fax (248) 674-8112 E-mail: info@nocbor.com

www.nocbor.com

### Board of Directors February, 2021

MOTION CARRIED to approve Two (2) Primary Designated Realtors®; Eighty-Two (82) Primary Realtors® and One (1) Secondary Realtor®

MOTION CARRIED to approve the Decision of the Ethics Hearing Panel, dated February 2, 2021, regarding Nykole Plaff (The Brokerage Real Estate v. John Robinson (Coldwell Banker Professionals).

## Accountability, Culture Change & Training

NOCBOR is providing its members an opportunity to reaffirm their commitment to fair housing. In an effort to build upon NAR's Fair Housing ACT Plan, NOCBOR members are encouraged to complete available training opportunities:

- · Implicit Bias Training
- Fairhaven: A Fair Housing Simulation
- "At Home With Diversity" Certification

Completing these three programs will empower Realtors® to confront their own biases and demonstrate a commitment to offering equal professional services to all. Through action and education, Realtors® can work together to end discrimination in housing.

https://www.nar.realtor/fair-housing/fair-housing-program/fair-housing-resources



#### In Memoriam

The North Oakland County Board of Realtors® extends deepest sympathy to the family and friends of **John Goings** (Century 21 Sakmar & Assoc.), whose beloved son John Goings, Jr. passed away on March 6, 2021.

NOCBOR also extends deepest sympathy to the friends and family of **Don Thompson** (American Associates), who passed away on March 17, 2021.

**Kenneth Barwin**, (Century 21 AAA North-Rochester), passed away on April 4, 2021. NOCBOR members, Directors and staff extend their deepest sympathy to the Barwin family.

## Kimbrough Hits The Jackpot!

Congratulations, David Kimbrough (Berkshire Hathaway HomeServices Michigan Real Estate), on participating in the Realtor® Party Mobile Alert Campaign and being selected as the "one" out of 7,000 Realtors® to win a free registration to the Michigan Realtors® Convention in September 2021.

Members who text Realtor to the number 30644 will receive a texted link to participate in NAR and Michigan "Calls for Action" Two "clicks" and your message will be sent to the appropriate elected officials. While used sparingly, when a "Call for Action" does take place, these significantly turn up the volume on key industry issues with our elected officials. 8,600 Realtors® successfully contacted Lansing during a 28-hour period last April to support lobbying efforts which allowed in-person real estate work to resume.

Be ready to take action at a moment's notice the next time Realtors® need to communicate with Congress or the Michigan Legislature on real estate industry issues. <u>Text Realtor to the number 30644</u>, right now!!

#### **MISSION STATEMENT**

The purpose of the North Oakland County Board of Realtors® is to enhance the ability and opportunity of its members to conduct their business successfully and ethically, and to promote the preservation of the right to own, transfer and use real property.

### Commission Structure Serves Public

Class action attorneys looking for a payout and those illegitimately trying to position themselves in the real estate market are trying to mislead people with misinformation and glaring omissions about the real estate agent commission structure.

The commission structure where the listing broker offers to share his or her commission with the buyer broker ensures greater equity and equality for first-time, low-income and many other home buyers who otherwise couldn't afford a home and professional representation. If buyers had to pay an out-of-pocket commission to their agent at closing, in addition to the price of the home, it would increase their costs and freeze many out of the market.

The Multiple Listing Service (MLS) database and system is designed to incentivize cooperation between brokers who share all their information in one place, providing the best and greatest number of options for buyers as efficiently and transparently as possible. In turn, sellers get access to the largest possible pool of buyers within a market.

There is real value in a structure that levels the playing field for buyers and pays everyday Americans for a critical service. A home is the single largest, most complex purchase most people make in a lifetime. Consumers know they don't want to go this alone. Even as internet research about a home purchase reached an all-time high of 97% in 2020, 9 in 10 people still choose to work with a real estate agent to buy a home. Real estate agents help people navigate complex, data-heavy and voluminous information, details and decisions. That includes everything from coordinating with lenders, managing attorney reviews and advising on zoning

to arranging appraisals, serving as a professional negotiator in a highly competitive market and advising on the latest trends in the local housing market. All that for a median gross income of \$49.700 for Realtors®.

The cooperative broker MLS system makes it possible for smaller brokerages to compete with larger ones through instant exposure and access to the largest, centralized database of residential real estate listings in your market. Because of MLSs, we're at a point in the market where we're seeing unprecedented competition among brokers, especially when it comes to service and commission options. That gives consumers many different choices including which customer service approach and broker and commission model they prefer.

In 2020, 79% of broker-owners volunteered their time on a monthly basis and 92% made monetary donations. Meanwhile, 82% of Realtors® made charitable donations and 91% of Realtor® associations conducted a fundraiser for their community in 2020. Over the past 18 years, the Realtors® Relief Foundation has collected and distributed more than \$32 million in relief aid for victims of more than 80 disasters in 39 states and territories, helping 13,000 families.

So, beware of the alternative reality being advanced by big money plaintiff's attorneys looking for a payout and those illegitimately trying to position themselves in the real estate market. What's real are the everyday real estate agents living and serving in our communities across the country who are helping their fellow, everyday Americans achieve the ultimate American dream. (Charlie Oppler, President of National Association of Realtors®)



## **NOCBOR Events**

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
5	6	7	8	9	10
12 11:30 a.m. Government Affairs	9 a.m. 6 Hour Con Ed Jack Waller 9:30 a.m. Membership Services	14 10 a.m. Ethics Hearing	15 9 a.m. 6 Hour Con Ed Lori Chmura 9:30 a.m. Grievance Committee	16 10 a.m. Interboard Arbitration Hearing	17
19 9:30 a.m. Education/Technology	20 10 a.m. Ethics Hearing	21 12:30 p.m. Executive 1:30 p.m. Board of Directors	9 a.m. – 5 p.m. SRES "Senior Real Estate Specialist" Lori Chmura	9 a.m. – 5 p.m. SRES "Senior Real Estate Specialist" Lori Chmura	24
26	27 10 a.m. "New Construction & Vacant Land Financing" Dana Fox	28 9:30 A.M. 6 Hour Con Ed Virtual & In Person Sally Bell 10 a.m. – 12:30 p.m. The Broker Summit (2 hrs Con-ed)	999:30 a.m. Book Of The Month Club Steve Stockton 1 p.m. "TBD" Virtual Workshop Brenda Brosnan	30	1
3 10 – 11 a.m. "Listings, Listings, Listings!" Webinar (1 hour con-ed)	4	5	6	7 9 a.m. – 12 p.m. New Member Orientation & Code of Ethics Jack Waller	8
Todd Colthrup  10  11:30 a.m.  Government Affairs	11 9:30 a.m. Membership Services	12 9:30 a.m. 6 Hour Con Ed Virtual & In Person Sally Bell	13 1 p.m. "TBD" Virtual Workshop Brenda Brosnan	14	15
17 9:30 a.m. Education/Technology	18	19 9 a.m. 6 Hour Con Ed Jack Waller	9 a.m. – 5 p.m. ABR "Accredited Buyer Representative" Lori Chmura 9:30 a.m. Grievance Committee	9 a.m. – 5 p.m. ABR "Accredited Buyer Representative" Lori Chmura	22
24	25 10 a.m. "New Construction & Vacant Land Financing" Dana Fox	26 12:30 p.m. Executive 1:30 p.m. Board of Directors	27	9 a.m. 6 Hour Con Ed Lori Chmura	29
31 Memorial Day Office Closed	1	2	3	4 9 a.m. USPAP Appraiser Con Ed Lori Chmura	5
7 9 a.m. – 12 p.m. New Member Orientation & Code of Ethics Jack Waller	8 9:30 a.m. Membership Services	9	10	11	12
9 a.m. 6 Hour Con Ed Jack Waller 11:30 a.m. Government Affairs	15	16	9 a.m. – 5 p.m. SRES Senior Real Estate Specialist 9:30 a.m. Grievance Committee	18 9 a.m. – 5 p.m. SRES Senior Real Estate Specialist	19
9:30 a.m. Education/Technology	22	9:30 a.m. 6 Hour Con Ed Virtual & In Person Sally Bell	1 p.m. "TBD" Virtual Workshop Brenda Brosnan	25	26
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## "NOCBOR Honor Roll Of Political Minds"

Aboona, Ghasan Aboona, Leza Abraham Glass, Sandra L Bernabei, Dwight Aceron, Vincent N Acho, Michael Adair, Lindsay Adamkiewicz, Heather Adams, Elizabeth Affrica, Sean Agnetti, Michael Ahmed, Jubel Ahmed, MD Gulsan Aiken, Kellie Al Bayati, Amal Al Shimary, Karar Albright, Amy L Al-Dodd, Ghazwan Aldubai, Jamil Alexander, Frederick A Alfano, Nicholas Ali, Nahar Alsaabee, Alaa Altene Jr, James Amin. Naveem Anderle, Jenniffer Anderson, Lindsay Antone, Tony Antonick, David Archer, Amaan Armstrong, Marsha Askew, David Asmar, John P Asmar, Lace Asper, William A Atanasovski, Arsen Atkins, Erin Aulgur, Alan R Avey, Lynn L Avis, Jennie C Axelson, Bonnie Ayers, Karly Bacon, Brieanna Bailey, Dusti Bailey, Jill K Bailey, Lorrie Bailey, Richard D Bair, Virgina Baiz, Calil J Baldrica, Brian D Ball, Karina Ballard, William B Banister, Gerald Banks, Maurice Banks, Sara Barbiaeri, Norman Barka, Rand Barrera, Catherine Barrett, Nicole Baryo, Allison Bassett, Amy Bastianelli, Nicholas Batten, Kristen Battice, Michelle A Bax, Mandy Baxter, James C Bayne III, Russell J Bazzy, Nick Bearinger, Zachary Beaumont, Teresa Beckerman, Mary Bedford, Vickie Bednard, Nicole M Belanger, Elizabeth Belanger, Mathew Belanger, Peter Bell, Adam Bell, Sally Bendle, Michael

Benfield, Lisa K Bennett, Chelsea Bernabei, Nancy J Berri, Sam Binevicius, Milita Bittner, Dorothy Blue, Jana Blum, Kevin Bobcean, Faith Bogdan, Teodor Bojaj, Marina Bommarito, Jenna M Bondada, Jithendra Booker, Samantha Borgen, Kasey Bortell, Lauren Boshaw, Angela Bowes, Laura A Bowles, Tammy M Boyd, Timothy B Bradshaw, Pamela Brady, Jennifer Brant, Ken Brant, Shannon Brazier, Mica L Bremner, John C Brenaman, Amanda Brikho, Marwan Bridgett, Tiffini Briggs, Wendy L Brocker Querio, Michael Brode, Justin Broder, Pamela Brown, Coti Brown, Holly Brown, Julie Brown, Steve Brown, Ty Brumitt, Bristel L Bruno, Sarah M Buckingham, Richard Budreau, Sarah Buehler, Kaelyn Bufalino, Bianca M Buford, April I Bugar, Robert J Buick, James Burch, Renetha Burgess Smith, Roberta Burke, Erika Burkett, Pete Burland, Robert W Burnett, Kristin Burt, John Burt, Julie Bush, Teresa Byle, Kendra Byrd, Yvette Bzhetaj, Andre Cahalan Jr. Bill L Cain, Christina Calhoun, Jackie Calnen, Dawn Calunas, William A Campbell, Susan M Cannon, Rachel Cantarella, Eva T Capoccia, Anthony Cardinell, Zachary Carlson, Nancy Carlson, Victoria M Carson, Curt Carson, Terrance L Castellana, Michael Catalano, Joshua

Cecil, Kathleen

Chamarro, Stephanie

Charlick, Donna M Chartier, John Chen, Chi Cherrin, Bonnie H Chester, Rhonda Chiapelli, Dominic Chmiel, Alyssa Chmielewski, Douglas A Chmura, Loretta Choudhury, Tahmidur Christensen, Alexis Christensen, Paul E Church Jr, Robert Ciaramella, Jake Ciecko, Andrew Clancy, William Clark, Betty K Clarke, Brennen Clarke, Lasha Clements, William Clinton, Eric L Cloutier, Alicia Coats, Amber Coley, David Collica, Erica Collins, Chris Collins, Kelly Combs, April O Concepcion, Jesus J Conklin, Janell Conner, DaRhon Conrad Zaske, Kathleen Constable, Edward S Cooper, Dana Corcoran, Benjamin J Corradi, Leno Cossin, Gina Courtney, Elizabeth M Courtney, Michael S Cox, Judy Cox, Lisa K Cox, McKenzie Crain, Ashley Cramer, Susan Crammer, Scott Crampton, Victoria Crane, Daniel K Crawford, Laura M Cronin, Kristen Cronk, Andrew Csaki, Ashley Cuffaro, Joseph Cunnington, Dina Cupp, Sam Cusenza, Anthony Dafoe, Karen D'Amico, Quin Daul, Stacy Davenport, Wendy David, Angela Davidson, Erica N Davidson, Jamal Davis, Brenda D Davis, Future D Davis, Laurie Davis, Patti Daw, Sandra Day, Emanuela DeBacker, Lori Dedndrejaj, Leandro Delk, Justin D DeMil, Susan

Dendler, Susan

Denha, Rachel

Derry, Jane M

DeSico, Anthony

DeVore, Bob L

DeSchaepmeester, Kyle

DiCicco, Ronald Dickstein, Shannon M Dill, Corey Dilworth Hunt, Peg Dirks, Andrew Dixon, Anfroy Djon, Anthony Dodaj, Gjergj Dodaj, Kristian Dodson, Kari Donelson, Michael Dorsett, Jamel T Douglas, Brittany Dowler, Kaitlin Dowler, Marie Downes, Brian Downey, Kevin M Doyle, Stephanie Doyle, Stephen Dudewicz, Pamela Duley, Kimberly Duncan, Cindy Dunn, Tamara L Dver. Marcia Eaglen, Tari Ebel. Charles B Eberhardt, Stacy Eble, Devin Edgar, Gary L Egbert, Sarah Egerton, Stacy Eller, Amanda M Elliott, April Elrom, Joseph Emery, Melissa Esho, Clark Esho, Frank S Essak, Lordeano Evans. Brian Evans, Jonathan Evans, Melina Evans, Thomas Faarup, John Fadool, George Fairless, Rachel M Fakhouri, Shireen Farabee, Rachel Farrell, Daniel A Fawaz, April Fazzolari, Raphael D Feldman, Liat Felosk, Rachel A Felton, Christopher J Felton, Jeanette L Ferguson, William W Fernandez, Richard Ferrell, Alyona Ferrell, Kristine Filar, Paula C Finley, Andre Finn, Jennifer Fisher, Cathy Fletcher, Ed R Florescu, Manuel Flynn, Susan C Foley, Lisa Ford, Emily A Fortinberry, Lauren Forystek, Michael Foss, Jill Foster, Gary Foster, Matthew Fox, Martyn Frank, Akachi Frericks, Sharon Friedlaender, David M Fuller, Eijah Furgal, Jennie K

Gailey, Scott R Galinac, J Michael Gallaher, Ashley Galloway, Patrick Gasso, Jevareio Gates-Beers, Cheryl Gebauer, Stephanie Gegaj, Zoja Gehringer, Stephanie A George II, Michael George, Kevin Gervason, Greg Gibbs, Afton Gibson, Deja Gilman, Patti Gjelaj, Artan Gjonai, Antonio Gjonaj, Gjon Gjonaj, Limone Gladden, David Godre, James A Gojcaj, Peter Goldwater, Rita Gooch, Benjamin Goodchild, Jazz Gorz. Kathrvn Gourand, Eric Gourand, Jill L Grabowski, Michael A Grauer, Kyle W Gregg, Carrie L Gregory, Tyler Greib, Joseph A Grober, Diana L Grube, Lauren Grybas, Heidi Gucciardo, Steven Guenther, Debera Guminski, Heather Gurvich, Yulia Gustafson, Abigail Gustafson, Christopher G Gutierrez, Debra Gyamfi, Dominique Haberman, Joanne Hable, Meghan Hagopian, Alex Haider, Monica Hakeem, Rafid Hakim, Hiba Hall, Anne M Hamameh, John P Hamilton, Kelly Hannon, Nataly Haraili, Ali Hassan Harden, Alicka R Hardy, Justin Harris, Candy Harris, Kenita Harris, Lanay Harris, Syreatha Harris, Thema Hartman, Bruce Havel, Jennifer Hawkins, Antwuan M Hayes, Chanell J Haves, Reginald G Hayes, Thomas G Healy, Jack D Heeke, Katelyn Henderson, Dave Henderson, Richard Hendriksen, Robert L Hendrix, Dawn M Hendrix, Sally Hengy, Sherril A

Henneghan, Molly

Herbert, Justin

Hermansen, Shawn Herrgott, Louise Herrgott, Robert Herrington, Laura A Herzog, Thomas Hill, Katie Hill, Lauren V Hill. Martin Hirschmann, Kenneth J Hoag, Aaron Hoang, Thuy Hodges, Sarah A Hoeft, Alexandra Hogan, Christina Hogan, Kenneth D Hogans, Dorian C Hohner, Jonathon Hollenbeck, Kristen Honingford, Anita Hooper, Charles Hoover, Jeremy Hoover, Mary A Hoque, Syed S Hotchkiss. Amanda M Hotchkiss, Loren A Howarth, Tonya L Hoyt, Jacob Huang, Tian Hubler, Jacquelin Huddleston, Donald Huffman, Garrett A Hughes, Kristine M Hunt, Cynthia L Hussain. Zakir Huston, Larry latonna, Brandon M Ibrahim, Alex Iljkoski, Gavrilo G Inglis, Tammy M Irvin, Sabrina Isaac, Imad Isaac, Ryan Islam, Nazmul Issa, Saam Iwig, Rosalie Izrailov, Pauline Jablonski, William Jackonen, Michelle Jackson Jr, Walter L Jackson, Diane M Jackson, Janae Jacob, John Jacobs, Dayne Jacobs, Pat Jakupovic, Amir Jammoa, Hanz H Janette, Patricia Jani, Bashar Janowski, David R Jantz, Brian Jaracz, Andrew Jarbo, Vincent Jeakle, Martin P Jensen, Stephanie Jentzen, Jeremy Jiang, Luyao Johnson, John S Johnson, Kristyn Johnson, Lonnie R Johnson, Marc P Johnson, Natashia Jolley, Courtney Jones, Carmela Jonna, Selma Jordan, Sherry L Joseph, Simon Julian, Mary Jump, Andrea

### "NOCBOR Honor Roll Of Political Minds"

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Leininger, Christine Lemmen, Jennifer Lemus, Rico Lenk, Leah M Lennon, Michael Leporowski, Michael Leszczynski, Amie Levine, Sheila G Levine-Ramey, Jennifer Lewandowski, Joshua Lewis, John Li, Wenjing Lindquist, Misty Linnell, Richard Lipscomb, Michelle L Liszewski, Adam F Litteral, Jon D Little, Heath E Little, Tracy M Liu, Chenlu Lizotte, Bingo Llera, Julian E Londeau Jr, Steven E Long, Jeff Long, Jon P Lozano, Susan M Lubin, Brent Lutz, Nicholas MacDonald, Rory MacDonald, Scott D Macey, Jeanne D Mackenzie, Olga Mackey, Regina Mahalick, Gregory Maldonado, David J Mallett, Jerome Malmquist, Allison N Malone, Michael Malouf, Tony Manaila, Andrei Manco Soffner, Juliana Mandeville, Jim Manetta, Michael Maniaci, Joseph Manier, Joel Mansour, Alexander H Mansour, Monica Mansour, Rawna Manthey, Susan K Manzella, Joseph D Mara. Peter Marchese, Daniel Marcus, Alec Marcus, Tyler Marks, Michael Marrocco, Theresa Marshall, Sandra Martel, Ethan J Martin, Christopher Martin, Eric A Martin, Heather Martin, Mary Therese Martin, Stacey L Martinez, Alissia D Mather, Steven A Matthews, Lisa Matty, Matti M Maver, Pete May, Betty E Mazzola, Brian McBain, Valerie B McBride, Linda A McCaw, Nicol McClure, Barbara McCulloch, Daryl McCurry, Henry McDermaid L, Manda

McDonald, Ariyana

McErlane, Scott J McGrane, Thomas McGuckin, Tony M McGuire, Linda McIlvride, Riley McKindles, Ryan A McLean, Bruce McLean, Ryan McNabb, Virginia McNeill, Daniel McPharlin, William A McVicar, Stephanie L McWilliams Karam, Elizabeth McWilliams, Milani Medar, Fadil Medonis, Matthew Meeuwenberg, Brenda Meiselbach, Emilie Meixell, Patricia A Mendenhall, Sharon Menendez, Elena Menifee, Lanessa Merrill. Beth A Mersino, Christopher A Merta, Brandon Merta, Courtney Messieha, Michael Metters, Joseph P Miah, Tarek Michalak, Eileen Mikolajczyk, Kristen Miller, Amber Miller, Jim Miller, Stephanie Miller, Timothy P Milligan, Timothy Mills, Beth Mills. Claudette Mink, Sandra J Minter, Sarah Mintzer, Shalom Mirchandani. Renu Misajlovski, Lea Mitri, Katrin K Mittler, Jason R Moceri, Frances Mohamed, Adnan J Mohanachandran. Prasanna Mohideen, Bilal Monaco, Anthony Monas, Sharon P mondloch, Denise Montgomery, David Mooney, Paul Moore, Jennifer Morales Mendez, Estrella Phillips, Brian Morell, Antonio Morgan, Chantal Morgan, Jerry Morgan, Karen Morrison, Paul F Mosher, Jacquelynn Motsinger, Kara Mularoni, Stefano Mulrenin, Brandon Muma, Dawn M Munaco, Angela Murphy, Douglas J Murphy, Jane Murray, Michael L Muth, Lisa M Naeyaert, Mary Nagle, Wendy J

Nanes, Thomas

Naoumi, Suzan

Neil, Justin P

Nelson, Scott M Nelson, Tom Neshewat, Jamil Nestorovski, Melissa Neveau, Thomas J Newcom, Linda Niezgoda, David S Noll, Pamela Norman, Brenda M Novik, Thomas A Nulty, Michael Nushaj, Renis Obeid, Mohammed Oglesby, Derek Olarin, Lindsay Oliver, Jennifer Oliver, Joan E Omiatek, Pamela A Omron, John S O'Neil, Carol Oorbeck, Rebecka O'Reilley, Courtney Orlando, William Orow, Max Orvelo, Jeremiah J Oseland, Michelle Otero, Pamela J Ottenbacher, Nick G Otto, Todd M Otto, Troy Otto, Tye Ouellette, Adam M Overby, Jennifer Palaniappan, Kannamma Palazzolo, Mary A Paris, Joseph Parker, David Parkison, Brian A Parks, Ryan A Partlo, Steve Pascaretti, Charlene Patrick, Jason Pauwels, Ricky Pearson, Kay Pelc, Karolina Pence, Ann Penz, Ronald J Perkins, Julia D Pesta, Kenneth Petchul, John Peterson, Ann Peterson, Laura Peterson, Travis Petrevski, Michael Petrucci. Nicolas Pettovello, Ashley Philipp, Jason T Phillips, Genevieve Pickell, John Pickl. Kristen Pifer, Holly A Placencia, Valentin Plautz, David Plotinski, Kristine Plunkett, Carolyn Polis, Mike Ponkey, Kathleen Popa, Daniela Potter, Kathleen J Potvin, Amy Powell, Taz C Presser, Michael J Proszek, Kimberly A Przystup, John J Purdy, Cathy Putros, David

Quigley, John

Quinn, Jason M. Rademacher, Nancy J Rademacher, Thomas Ragland, Stacy L Rahman, Wasimur Rakestraw, Andrea M Ramaj, Evduza Rancour, Kerry Rasak, Ann Rashid, Mohammad Rastogi, Vineeta Rattler Jr, Lonzie Rattler, Sparkle Ray, Carol Raymond, Mark Raymond, Patricia J Raymond, Paul Reagan, JR Ream, Jackie Redmond, Erin Reid, Richard A Reinhart, Stephanie Reis, Allison Remski, James T Remski, Kathleen Renard, Michele M Rettig, Mary C Reyes, Bethany Reynolds, Beth Rich Vallone, Candice Ridley, Angela Riemenschneider, David Riggen, Jackson D Riley, Travis L Rini, Lynsey L Rivette, Cynthia Roberts, Trista Robinson, Michele Robinson, Orlando Rockymore, Laura Rocz, Ron Roderick, Lynn J Rodgers, Ashley R Roehling, Kathleen Roerink, Kary Rogers, Charles Roney, Denise M Rooker, Makenna Rouse, Laurie Rowen, Amber L Ruffino, Marianna Rutterbush, Scott Ryeson, Alicia Rygalski, Jennifer L Saad, Ellias Saarela, Bradley Sadman, Muhtasin Saeed, Nadeen Sais, Wasim Sakpal, Najuka Salamey, Lama Salmo, Atheer Salmo, Salwan Salvatore, Kurt Sanchez, Ariel M Sands, Francis Sanford, Sandra Sarafa, John T Sarti, Adriana Satkowiak, Shanna Sattler, Frank Sayied, Khalil Schaffer, Adam Schearer, Tim

Scheid, Austin R

Schmerin, Ronna

Schmidt, Alandra

Schickel, Kevin

Schmidt, Lori Schneider, Kerrie Schomer, Benjamin Schorn, Jeremy Schornack, Michael Schroeder, Tami Schwartz, Lisa Scianna, Michael J Scott, Marlo Scott, Steven Scranton, Robert Seibert, Brian Senior, Wayne A Sensoli, Joshua C Settle, Chamika Sewell, Molly Sewruk, Ilze Shamel, Scott Shao, Sophie Shapiro, Jennifer M Sharrak, Ava Shearer, Andrea Sheena, Natalie F Sherry, Daniel Shier, Kelly Shina, Lara Shinedling, Michele Shore, John Shore, Joni Shubeck, Daniel Shuler, Michelle M Siciliano, Charles A Siciliano, Jessica M Siddiqui, Saif Sills, Samantha Simchak, Patricia Simjanovski, Zoran Sinauskas, Kori A Sinishta, Gjoni Sinishtaj, Joseph Sinishtaj, Nicholas Sisco, Shanda Skowronek, Anna Skylis, James Slabosz, Justyna Slabosz, Lawrence Sloboda, Robert Slowin, Cynthia K Smart, Karen J Smith, Andrew M Smith. Ashlev Smith, Brett Smith, Demea L Smith, J'Donovan Smith, Kimberly L Smith, Matthew Smith, Michael Smith, Natasha Smith, Patricia Smith, Paul R Smith. Sheree Sobieski, Don Sodders, Brett Sohal, Sheel Son, Esther Lee Soop, Jessica M Sorenson, Keri Soufrine, Marcy Sowles, Scott M Sparshott, Greg Spencer, Ann T Spencer, Megan Spradlin III, Carl St John, Suzanne Stanczak, Jason Stanczak, Jennifer Stankiewicz, Alexander Steele, Garrett

## "NOCBOR Honor Roll Of Political Minds"

Stefancin, Sari L Stelmachowske, Kathy Stern, Adam Stintsman, Kathleen Stockton, Steve Stoner, Charles Story, Carol Stowe, Christine Stratton, Jacqueline J Stratton, Sarah B Streeter, Courtney Susalla, Christopher Sutter, Lisa M Swaney, Dennis P Swanson, Lynn Swenson, Todd J Syed, Nabil M Szulborski, Beth Szumal, Crystal Tabor, Sean M Tait, Jennifer L Talerico, Joelle Talt, Kathleen M Tan. Xiaolin Tarek, Abusaleh Tate, Nigel Taylor, Cindy Taylor, Dexter M Taylor, Jay Taylor, Sharon R Tedesco, Thomas M Temple, Drake Tent, Dylan Tersigni, Stephen Thero, Ryan J Thiede, Terri Thietten, Ray Thomas, Kristine Thompson, Carrie Thompson, Dee Tillier, Thomas Tishhouse, Cathy L Tobin, Aubrey H Todd, April Todd, Jeff Todd. Michael Tolliver, Nichole Toma, Ray M Tomie, Alisa Townsel, Kelly M Trbovich, Kimberly A Tremaine, Jennifer Tremblay, David Trudeau, Melisa Turcotte, Connor Tyler, Mark Tyson, Sarah Ubietu, Joshua Uhrig, Courtney Ureel, Michael Vailliencourt, Dina E Vale, Rachel P Valenti, Janis A Van Dyke Dietrich, Carol VanBecelaere, Lori A VandenBoogaart, Ryan Vang, Doua VanGorder, Cathy VanRyckeghem, Allan Vaughn, Natalie Velasquez, Richard Venie, Jami Verhelle, Carol Villeneuve, Brenda Villeneuve, Gina M Vulaj, Valenton Wadsworth, Christine Walker, Jacob

Walker, Kris Walker, Sarah M Walleman, Deborah Walsh, Michael Walters, Deborah Wasmund, John W Waters, Kate Wcisel, Paulette Webb, Joshua D Weed, Jodi Wei, Siyu Weiner, Susan Weiss, Debbie L Weiss, Walter H Welch, Chelsie A Weller, Catherine A Welsh, Daniel West, Erica Westcott, Catherine White Pearson, Monique White, Amber White, Don White, Jason Whiting, Emily Whittenberg, Barbara Wickson, Geoffrey Wiegand, Lauren Wiegand, William P Wilcox, Randy Wiley, Tia Wilhelm, Thomas Williams, Jennifer Williams, Julie Williams, Tia Wills, Wendy J Willson Mosher, Jacquelynn Wilson II, Norman Winter, Jonathon Wojtaszek, Susan Wolber, Angell P Wolf, Bryan Wolf, Evan S Wolf, Robert D Wolfe, Ryan Wolverton, Nicky Wood, Stacy Woodard, Patricia Woodrum, Tracy A Woody, Matthew Wright, Jillian Wrobel, Kristen Wu, Catherine Wyland, Julie Yeager, Rachel A Yencha, Jake Yono, Teresa L York Hesse, Lori H Yorke, John Young, Mark D Young, Nicholas R Zabbar, Abdul Zacharevich, Katherine M Zaremba, Jessica Zeoli, Nicholas M Zervos, Angelo P Zetye, Lauren Zholob, Viktoria Ziejka, Christine A Zimpleman, Kyle Zink, Melissa

Zudell, Tina M

RPAC NOCBOR CONTRIBUTERS 1,093

CONTRIBUTED: \$62,369

# **Special Recognition for NOCBOR Major Investors**

With more than 5,000 members strong, NOCBOR is proud to recognize the following members, who have unselfishly contributed to the Realtors® Political Action Committee (RPAC) in 2021:

David Botsford	\$1,000
Madeline Dishon	1,050
Matthew Diskin	1,000
Thomas Gaunt	1,050
Kimberly Pfeiffer	1,050
Natalie Reed	1,000
Donna Sanford	1,050
Steve Stockton	1,050
William West	500

RPAC contributions help keep the Realtors® organization strong and your voice at the forefront of issue advocacy. RPAC works exclusively to identify and endorse Realtor®-friendly candidates who understand your issues and willing to apply that understanding in the legislature. Thank you for your financial commitment.

From protecting private property rights, to fending off burdensome regulations on our industry, Michigan Realtors® work with our lawmakers to craft sound policy that benefit all of us.

The Realtors® Political Action Committee (RPAC) is the best way a Realtor® can protect his or her business. RPAC is the only grassroots and issues mobilizing force that exists to protect and promote the tradition of home ownership and real estate investment in Michigan. By investing in RPAC, you'll not only have the power to make a change in the way you do business, but you'll also become part of a statewide network – more than 33,000 members strong – sharing in the success on issues and concerns important to you!

#### Make your Investment in RPAC today!

Contributions are not deductible for Federal income tax purposes. RPAC contributions are voluntary and used for political purposes. You may refuse to contribute without reprisal or otherwise impacting your membership rights. For individuals investing \$1,000.00 or greater, up to 30% of this total investment may be forwarded to the National Association of Realtors® RPAC. All amounts forwarded to the National Association of Realtors® RPAC are charged against the applicable contribution limits under 52 U.S.C. 30016. Nothing herein shall be construed as a solicitation of contributions from non-members. A copy of the federal report, filed by National RPAC with the Federal Election Commission, is available for purchase from the Federal Election Commission, Washington D.C.20463. State reports are filed with the Michigan Secretary of State, Elections Division, Lansing, Michigan.

## "Free Workshops"

Tuesday, April 27 (10 – 11 a.m.) VIRTUAL "New Construction & Financing"
Dana Fox

Thursday, April 29 (11 a.m. – 12 p.m.) **VIRTUAL** "TRD"

"TBD"

(1 hour con-ed) Brenda Brosnan

Monday, May 3 (10 – 11 a.m.) **WEBINAR** 

"Listings, Listings, Listings!" (1 hour con-ed)

(1 hour con-ed) Todd Colthrop

Thursday, May 13 (11 a.m. – 12 p.m.) **VIRTUAL** 

"TBD"

(1 hour con-ed) Brenda Brosnan

Tuesday, May 25 (10 – 11 a.m.) VIRTUAL "New Construction & Financing"

Dana Fox

Thursday, June 24 (11 a.m. – 12 p.m.) **VIRTUAL** 

"TBD"

(1 hour con-ed) Brenda Brosnan

Tuesday, June 29 (10 – 11 a.m.) **VIRTUAL** "New Construction & Financing"

Dana Fox

Thursday, July 22 (11 a.m. – 12 p.m.) VIRTUAL

"TBD"

(1 hour con-ed) Brenda Brosnan

Tuesday, July 27 (10 – 11 a.m.) VIRTUAL

"New Construction & Financing"

Dana Fox

Thursday, August 26 (11 a.m. – 12 p.m.) VIRTUAL

"TBD"

(1 hour con-ed) Brenda Brosnan

Tuesday, August 31 (10 – 11 a.m.) VIRTUAL

"New Construction & Financing"

Dana Fox

Thursday, September 16 (11 a.m. - 12 p.m.) VIRTUAL

"TBD"

(1 hour con-ed) Brenda Brosnan

Tuesday, September 28 (10 – 11 a.m.) VIRTUAL

"New Construction & Financing"

Dana Fox

## **Accredited Buyer Representative**

Thursday, May 20 & Friday, May 21, 2021

"Marketing Practice" & "Office Policy, Negotiations and Relocations." Both classes are approved by REBAC (Real Estate Buyer's Agent Council) and fulfills the educational requirements for the ABR Designation. ABR counts as 15 hours of real estate continuing education credit or can be used toward 90 hour broker pre-licensing requirement. Must take an elective for designation\*. \*Qualifies for the NOCBOR interest free Education loan.

Time: 9:00 a.m. - 5:00 p.m.

Cost: \*\$290 (includes elective, materials & first year dues)

**Bring a Buddy: \*\$263.50** 

**Instructor: Lori Chmura** 

Register at nocbor.com \*Location: NOCBOR

CREDITED BUYER

HOW TO

WIN FRIENDS

& INFLUENCE

PEOPLE

The Only Book You Need

Dale Carnegie

## **Seniors Real Estate Specialist**

Thursday, April 22 & Friday, April 23, 2021 OR Thursday, June 17 & Friday, June 18, 2021

To receive the Seniors Real Estate Specialist® designation, you must be a Realtor® in good standing with the National Association of Realtors® and complete the SRES® training course, and successfully pass the final exam. SRES® designees are also required to complete at least three transactions with senior clients within twelve months of their training course. This course counts as 15 hrs. Broker Prelicensing credit and includes 1.5 hours of Fair Housing or can be used for 12 hours of Real Estate Continuing Education. \*NOCBOR members qualify for interest free loan.

**Time:** 9:00 a.m. – 5:00 p.m.

Cost: \$250.00 (includes material and SRES Council annual dues)

Instructor: Lori Chmura

Register at nocbor.com Location: NOCBOR

## "Book Of The Month Club"

The "Book of the Month Club" is an opportunity for members to expand their social reading skills and participate in an open discussion with others. Physically meeting once a month at NOCBOR, led by **Steve Stockton**, 2021 President, where social distancing is encouraged.

Thursday, April 29 at 9:30 a.m. "How To Win Friends & Influence People"

Dale Carnegie

Register at nocbor.com Location: NOCBOR

## 2021 Con-ed Program

Jack Waller NCI Associates

Zoom Only:

Tuesday, April 13 Wednesday, May 19 Monday, June 14 Thursday, July 15 Tuesday, August 17

In-Person With Option To Zoom:

Thursday, September 23 Friday, October 15

Time: 9 a.m. - 3 p.m. (6 hrs con-ed)

Course fee: \$40 member/\$50 non-member

Location: NOCBOR To register: nocbor.com

2021 Con-ed

Sally Bell

Macomb School of Real Estate

In-Person With Option To Zoom:

Wednesday, April 28 Wednesday, May 12 Wednesday, June 23

In-Person classes:

Wednesday, July 7 Saturday, July 24 Wednesday, August 11 Saturday, August 21 Wednesday, September 8 Saturday, September 18 Wednesday, September 29 Saturday, October 9 Thursday, October 21 Saturday, October 30

Time: 9:30 a.m. - 3:30 p.m. (6 hrs con-ed)

Course fee: \$50 member/\$60 non-member

Location: NOCBOR Register: nocbor.com

2021 Con-ed Program

Lori Chmura Middleton Real Estate Training

In-Person classes:

Thursday, April 15 Friday, May 28 Wednesday, July 21

Time: 9 a.m. - 3:30 p.m. (6 hrs con-ed)

Course fee: \$50 member/\$60 non-member

Location: NOCBOR Register: nocbor.com

# 2020-2021 National USPAP & MI Law

Friday, June 4

Time: 9 a.m. - 4 p.m. USPAP (7 hrs Appraiser Con-ed) Time: 4 p.m. - 6 p.m. MI Law (2 hrs Appraiser Con-ed)

Course fee: \$180 Pre-Paid USPAP
Course fee: 35 Pre-Paid MI LAW
Course fee: 215 Pre-Paid Both Classes

Instructor: Lori Chmura

Location: NOCBOR Register: nocbor.com

# New Members Training & Code of Ethics

**Jack Waller**, trainer and President of NCI Associates, will provide NOCBOR members the required 2 ½ hours of Code of Ethics training in 2021. There is no fee!

Zoom Only:

Friday, May 7 Monday, June 7 Tuesday, July 13 Wednesday, August 18

Available In-Person & Zoom
All Realtors® MUST Complete 2 1/2 hours training no later than 12-31-2021.

Thursday, September 2 Friday, October 1 Monday, November 1 Friday, December 3

Classes begin at 9 a.m.

Location: NOCBOR Register: nocbor.com

## **Online Con-Ed**

Did you forget to do your con-ed? Do you need last year or the year prior?

NOCBOR, in cooperation with Jack Mediema of Great Lakes Realty Systems, offers NOCBOR members valuable online Continuing Education courses.

Classes offer, 2, 3, 4, 6 hours and past year courses. All courses include the required 2 hours of legal.

Need something else? Great Lakes also offers real estate salesperson and broker pre-license courses, and builder pre-license and continuing competency courses.

Before enrolling, you are strongly recommended to complete the five minute demonstration courses which explain the online course experience.

To register <a href="https://www.nocbor.com/index.php/workshops-and-education/online-con-ed">https://www.nocbor.com/index.php/workshops-and-education/online-con-ed</a>

#### **USPAP Extended**

The Appraisal Foundation's Appraisal Standards Board (ASB) recently announced that the current edition of the Uniform Standards of Professional Appraisal Practice (USPAP) will be extended by one year. The 2020-21 USPAP will not be effective until December 31, 2022.

USPAP is the generally recognized ethical and performance standards for the appraisal profession in the United States. The ASB cited the extra time is needed to fully address issues brought up by conducting socially-distant appraisals during the COVID-19 crisis and growing concerns about discrimination in the development of appraisals and other opinions of value. (Washington Report, 2/24/2021)

## **Listing Presentation Tips**

Many new agents are often thrown into the middle of the real estate ocean, left to sink or swim in a sea of competition. Many without a plan or idea of where to begin when their first few listing appointments fall in their lap. Here are a few tips you which can be used to prepare for that listing appointment.

Agents need to identify their unique value proposition. Even brand new agents have unique skills which will benefit his/her budding real estate business. New agents should spend time identifying what makes them better or different from their competition. Once agents have identified their value, they should determine how to incorporate it into their business model.

Agents should quantify their efforts and value in order for a seller to understand how it will benefit them and the sale of their home. Sellers do not care about how awesome you are unless they know how it is going to benefit them. A seller is more likely to see the value in an agent's average days on market data if the agent can show the seller that less time on market will save them money.

Research the seller. A listing appointment is no different than a job interview Someone looking for a job would be well-advised to research the company they are interviewing with; agents should research prospective sellers. This doesn't mean stalking a seller online, becoming immediate FB friends or being a creep. It does mean a quick Google, Facebook or Linkedin search to help an agent gain an understanding of their potential client's interests or background before the appointment.

There is more skill to listing a property than putting a sign in the yard and taking a few pictures. Agents should spend time studying their potential listing clients' neighborhoods. If it means that an agent needs to spend an afternoon looking at homes in the area before the listing appointment, do it. This is beneficial to agents because it will help them become familiar with not only the immediate neighborhood of their potential listing but also with the details of their city's hyperlocal markets. (Kellie Tinin Inman)



#### **Veterans Will Purchase New Homes**

Last year was a brutal wakeup call for most potential homebuyers in this country, U.S. veterans not excluded. According to a recent *Veterans United Home Loans Report*, the COVID-19 pandemic forced nearly half of all veterans to change their homebuying plans in 2021.

The report, which highlights a survey conducted by global research firm Kantar in collaboration with Veterans United Home Loans, found that the picture is much more rosy in 2021. Veterans across the U.S. are far more bullish in their plans to purchase a home this year, with 34% of those surveyed saying they plan to buy before 2022.

There is incredible optimism among veterans when it comes to home-buying in 2021 and beyond. Most veterans think this year will be a great time to buy and about 1-in-3 are planning to turn that dream into reality. With low interest likely to linger and the \$0 down VA loan benefit at their disposal, younger veteran and military buyers are primed to break into the housing market.

Also, there is incentive for National Guard members to purchase a home this year, as a recent law that passed gives thousands of qualified members access to the VA home loan benefit. H.R. 7105, the "Johnny Isakson and David P. Roe, M.D. Veterans Health Care and Benefits Improvement Act of 2020," gives the National Guard a clear path to homeownership. (*Jameson Doris, rismedia.com*)



## **Local Market Update – March 2021**

A Research Tool Provided by Realcomp



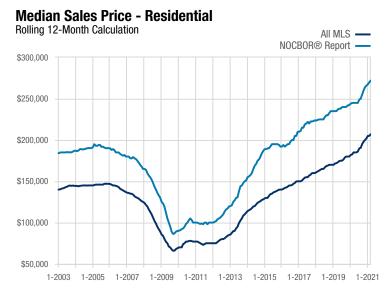
## **NOCBOR®** Report

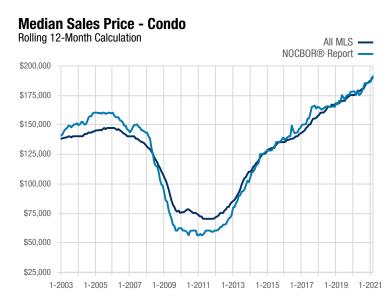
Covers the following northern areas of Oakland County: Auburn Hills, Bloomfield Twp, Brandon Twp, City of the Village of Clarkston, Springfield Twp, Fenton, Groveland Twp, Holly Twp, Holly Vlg, Independence Twp, Keego Harbor, Lake Angelius, Lake Orion Vlg, Orchard Lake, Orion Twp, Ortonville Vlg, Oxford Twp, Oxford Vlg, Pontiac, Rose Twp, Sylvan Lake and Waterford Twp.

Residential		March			Year to Date	
Key Metrics	2020	2021	% Change	Thru 3-2020	Thru 3-2021	% Change
New Listings	501	479	- 4.4%	1,311	1,034	- 21.1%
Pending Sales	254	357	+ 40.6%	877	901	+ 2.7%
Closed Sales	297	280	- 5.7%	829	781	- 5.8%
Days on Market Until Sale	48	35	- 27.1%	51	37	- 27.5%
Median Sales Price*	\$245,500	\$284,500	+ 15.9%	\$237,000	\$267,000	+ 12.7%
Average Sales Price*	\$306,482	\$358,033	+ 16.8%	\$292,857	\$342,205	+ 16.9%
Percent of List Price Received*	97.9%	99.5%	+ 1.6%	97.3%	98.8%	+ 1.5%
Inventory of Homes for Sale	866	404	- 53.3%		_	
Months Supply of Inventory	2.4	1.1	- 54.2%			

Condo		March			Year to Date	
Key Metrics	2020	2021	% Change	Thru 3-2020	Thru 3-2021	% Change
New Listings	65	57	- 12.3%	230	195	- 15.2%
Pending Sales	37	74	+ 100.0%	159	187	+ 17.6%
Closed Sales	55	58	+ 5.5%	143	158	+ 10.5%
Days on Market Until Sale	50	26	- 48.0%	51	31	- 39.2%
Median Sales Price*	\$175,000	\$213,500	+ 22.0%	\$164,000	\$188,950	+ 15.2%
Average Sales Price*	\$222,786	\$241,524	+ 8.4%	\$208,218	\$236,932	+ 13.8%
Percent of List Price Received*	98.6%	99.0%	+ 0.4%	98.5%	98.4%	- 0.1%
Inventory of Homes for Sale	138	35	- 74.6%	_	_	_
Months Supply of Inventory	2.3	0.5	- 78.3%			_

<sup>\*</sup> Does not account for sale concessions and/or downpayment assistance. | Percent changes are calculated using rounded figures and can sometimes look extreme due to small sample size.





A rolling 12-month calculation represents the current month and the 11 months prior in a single data point. If no activity occurred during a month, the line extends to the next available data point.

## **Credit Mistakes Often Made**

One of the most important tasks of the Realtor® is to keep clients on track to prevent them from blowing up their chances of owning a home. Potential home buyers need to pay special attention to credit do's and don'ts and financial mistakes to avoid once they get into contract.

**Don't apply for new credit-**Most people understand this, but some get so excited about getting new digs they start setting up lines of credit with furniture stores, home improvement centers and the like. Every time a buyer applies for new credit, their credit will be pulled by a potential creditor or lender, and they run the risk of immediately losing points on their credit score.

**Don't make any large purchases**-Advise your client to hit the "patience button" and avoid large purchases until escrow has closed. Even though this is more than likely explained to buyers, it is significant to hold off!

**Don't pay off collections or 'charge offs'**-This point might seem counterintuitive, but let your clients know that if they want to pay off old accounts, do it through escrow. Once the debt is paid, make sure they get a "letter of deletion" from the creditor.

**Don't close credit card accounts**-If credit accounts are closed, it might appear that debt ratio has gone up. Closing credit cards will affect other factors in the score, including credit history. Lenders use active credit lines to establish creditworthiness, so they need to stay active.

**Don't max out or overcharge credit card accounts**-Credit card balances should be below 30% of their limit during the loan process. If a buyer pays down balances, do it across the board. If possible, keep credit card spending to a minimum during the homebuying process.

**Don't consolidate debt**-When consolidating debt onto one or two cards, it appears that the buyer is "maxed out" on that card and will be penalized.

**Don't change bank accounts**-Do not close accounts, pen new accounts or change banks altogether. This sends off all kinds of warnings signals to loan underwriters.

**Don't deposit cash into your bank accounts**-If it is cash from any other source, the lender will need to verify its source before it hits the account. In the same way, buyers should not arbitrarily transfer money from one account to another.

**Don't co-sign loans with anyone**-This is never a good idea to begin with, but while your buyers are getting a loan of their own, it's forbidden.

**Don't do anything weird**-Instruct your buyers to avoid things that will cause a red flag to be raised by the scoring systems, including changing their name or address, missing payments, making late payments or changing spending patterns.

It's hard enough to get into contract these days. Make sure your buyer does not financially self-destruct along the way. (Carl Medford, Medford Times)

## **Types of Construction Loans**

Construction-Only Loan: This type of loan gives the borrower the necessary funds to finish the home. The borrower must eventually pay back the entirety of the loan, it is usually less than one whole year; or they need to obtain another loan for permanent financing. Construction-only loans can be more costly as the money from the lender only covers construction fees. Eventually, a traditional home mortgage needs to be secured, which means paying back two separate loans.

Construction to Permanent Loan: Construction loans to permanent mortgage allow you to get funds for the construction of the home. This loan can then be changed to a traditional mortgage loan once you move in, which is an advantage over the previous option as paying back only one loan. Another advantage of this type of loan is paying back a single set of closing fees, which reduces the overall cost.

Owner-Builder Construction Loan: This loan is similar to the two previous loans except that the borrower is also acting as the builder of the project. Most lenders will not let the owner act as the onsite builder unless the borrowers hold specific licenses for the planned project.

**Renovation Loan:** Looking to renovate and change your home's look, then a renovation loan is your best option. Unlike the other loans, the lender does not require any project plan from the homeowner as to how they might use the money. When making improvements, this loan is the way to go. (B.Gassett/resmedia)



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We're in this together. Your team and ours.

## Support Your NOCBOR Affiliates

Larry Barnett (Attorney at Law)	248-625-2200
Bartus, Barb (Michigan First Mortgage)	248-666-2700
Brosnan, Brenda (Summit Funding)	248-515-3855
Bruce, Cheryl (Seaver Title)	248-338-7135
Buick, James (Team One Credit Union)	248-508-0135
Davis, Ernest (Home King Inspection Service)	248-288-4770
Fox, Dana (Lake Michigan Credit Union-White Lake)	248-884-6600
Galvez, Joseph (John Adams Mortgage)	248-705-8431
Gelbman, Mark (Caliber Home Loans)	248-266-7809
George, Namir (Michigan Institute of Real Estate)	248-763-4746
Hudson, Matt (First American Title Co.)	248-789-6371
Katsiroubas, Mary (First National Home Mortgage)	855-910-2700
Kearns, Ryan (Win Inspections Waterford)	248-621-0400
Kraft, Stacey Grava (Achosa Home Warrenty)	248-330-1076
Linnell, Richard (Linnell & Associates)	248-977-4185
Morrow, Michael (LENDERFUL)	248-909-9412
Mustola, Mark (Value Check Home Inspections)	810-750-0000
Patterson, Randall (Pillar To Post)	248-755-3422
Proctor, Michael (Michael Proctor)	248-931-1018
Rose, David (Rose Certification Inspections)	248-625-9555
Sasek, Luke (Cutco)	616-295-5537
Seaver, Phil (Seaver Title)	248-338-7135
Siebert, Brian (First National Home Mortgage)	855-910-2700
Spencer, Grant (Michigan First Mortgage)	248-721-6676
Taylor, Cindy (University Lending Group)	248-891-8226
White, Don (Genisys Credit Union)	586-764-1826
Katie Williams (Inside Out Inspections)	734-224-0345
Zetye, Lauren (Movement Mortgage)	248-840-0972

## Legal Q & A

- **Q:** I represent a buyer who is interested in a home that I once had listed but is now listed with another firm. What can I tell my buyer client?
- A: An agent's duty of confidentiality survives the termination of an agency relationship. You may not disclose information that your former client told you in confidence, for example, their "bottom line" price. Information which was disclosed to potential buyers who looked at this home while you had it listed is not confidential.
- **Q:** I own a two-bedroom rental home. Can I restrict large families from leasing this property due to the house's limited capacity?
- A: Landlords can restrict the number of persons that may occupy a home or apartment and, in fact, many municipalities license rental units for a particular number of occupants. While it is appropriate to restrict the number of occupants, a restriction should never refer to "large families" or a specific number of children.
- **Q:** I am a Realtor® representing a buyer with whom I am related. I have spoken to other agents and they told me that I have to disclose this relationship to the seller. Are they correct?
- A: There is no legal requirement agents must disclose that they are related to the buyer whom they represent. When the Occupational Code refers to someone buying property "indirectly," it is referring to the situation where, for example, the licensee is a partner in a partnership that is buyer the home. A licensee whose relative is buying a home is not buying the home indirectly. However, under the Code of Ethics, a Realtor® acting as a buyer's agent is required to disclose if the buyer is a member of their "immediate family," "Immediate family" includes spouse, siblings, parents, grandparents and children.

- **Q:** I am the listing broker. I always ask the cooperating broker for proof of the earnest money deposit. Is the cooperating broker obligated to provide proof in the form of a copy of the check?
- A: No. There is no law requiring the cooperating broker to provide proof of the earnest money deposit. You could, however, make this requirement part of the purchase agreement.
- **Q:** I represent a seller whose house is in foreclosure. The property was purchased by the bank at the sheriff's sale. The seller entered into a purchase agreement but due to some unforeseen delays the closing will not be able to take place until the redemption period expires. Must the bank allow the sale to go through since the purchase agreement was in place before the redemption period expired?
- A: No. Once the redemption period expires the seller has no legal title or rights to the property. The bank has no contractual duty to sell the property to the buyer.
- **Q:** My client is purchasing a second home that he will be using as a primary residence. It is my understanding that he may claim a homestead exemption on the house he is leaving. Is this true?
- A: Yes, provided certain criteria are met. The Michigan Department of Treasury allows for a Conditional Rescission of Principal Residence Exemption (PRE). A conditional rescission allows an owner to receive a PRE on both the owner's current property and on previously exempted property if the previous principal residence meets ALL of the following criteria:
  - is not occupied.
  - is for sale.
  - is not leased.
  - is not used for any business or commercial purpose.

If your client's property meets ALL of these criteria, he can claim a Conditional Rescission of Principal Residence Exemption.

- **Q:** What if only one spouse of a married couple signs a listing agreement? Is the result the same where only one spouse signs the purchase agreement?
- A: A listing agreement or buyer's agency agreement signed by only the husband or wife is binding on that party even if his/her spouse does not sign the agreement. In the event of sale, the spouse that signed the listing agreement would be legally bound to pay a commission. The same is not true for the seller on a purchase agreement. In order to be valid, a purchase agreement must have the signatures of all of the owners of the property. A husband or a wife can make a binding contract to buy property without the signature of his/her spouse. (These Q & A's are provided by Brad Ward, Esq & Brian Westrin, Esq.)

# **Legal Hotline 800-522-2820**

## **What Appraisers Look for During Appraisal**

The home appraisal process can be a stressful time, whether buying or selling a property. It's the job of the appraiser to find the fair market value of the home. If their findings don't match the buyer's offer, there can be delays in the transaction. But if you know what appraisers look for, you might be able to prevent from running into problems.

The appraiser that visits the property will have been certified to operate in the state. They will probably be using the Uniform Residential Appraisal Report as the basis for their evaluation. This means that the appraiser will be checking for certain things both inside and outside the home, as well as factors related to its location. The appraiser will be looking at the type of neighborhood the house is situated. The zoning of the area is important, as are the types of homes in the neighborhood.

They also check on things more closely related to the home. This will include the lot's size, the connected utilities, the driveway and the garage. Things like garage space add more value to a home, with a two-car garage worth more than a single-vehicle garage.

A big part of what appraisers look for is inside the home. They will work out the square footage, note the number of bedrooms and bathrooms and check the condition of the structure. They will also look at how the home was constructed and what materials were used in the walls and floors.

Appraisers will check if kitchens and bathrooms have been updated and measure the sizes of attics and basements. They will also look for signs of pest infestations in the home. Safety features can be important, too. Does every staircase have a handrail? Have smoke detectors been fitted throughout the home?

The appraiser is going to make careful note of the condition of the property. They will be looking at the foundations, walls, roof, as well as the heating and cooling systems. Any basic maintenance issues with the home, like peeling paint, will negatively impact the valuation. While the appraiser will mention upgrades to your home in their report, it won't necessarily reflect the full value that you have paid for the improvement. It's difficult for the appraiser to tell the difference in the quality of every upgrade you have made to the home. Receipts and other documentation can help.

One of the essential steps in the process of buying and selling a home is the appraisal. Both buyers and sellers should have at least a rudimentary understanding of how a home appraisal works. (Bill Gassett, RISMedia Housecall)









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## **Mastering The CMA** Friday, June 11 9 a.m. - 3:30 p.m.

This course will provide students with the ability to select appropriate comparables and make accurate adjustments to them, for use in developing home price opinions. This course will also guide sellers and buyers through the details of CMA'S and the pricing principles to prepare them. This course will also teach licensees how to interact effectively with appraisers.

**\$75** (if taken independent of the ABR course)

Each of the Elective classes are approved for 6 hours of Real Estate continuing education and includes the 2 hours of required law as well as counts for Appraisal continuing education OR

## **Foreclosures** Thursday, June 17 9 a.m. - 3:30 p.m.

This REBAC elective course enables students to spot opportunities for buyer-clients in the foreclosure market segment and to counsel home-buying clients on the perils of risky finance programs so that foreclosure can be avoided. Students will get the understanding of the process of foreclosures and Short Sales and how they occur.

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#### Elective courses to be held at:

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